Cora Butineau

graphic & web designer

design@corabutineau.com www.corabutineau.com

Education

Art of Type

2013, Ontario College of Art and Design, Toronto, ON
Continuing Studies Course
Coursework: contemporary typography, anatomy of the letterform and art history

Web Design

2010–2011, Sheridan College, Oakville, ON
Graduate Certificate (Honours)
Coursework: interactive design, typography, usability for the web, marketing, basics of HTML, CSS and XML

Graphic Design

2007–2010, Georgian College, Barrie, ON
Diploma (Honours)
Coursework: branding, editorial, advertising, package design, typography, print production and illustration

Art and Design

2006–2007, Georgian College, Barrie, ON
Certificate (Honours)
Coursework: design fundamentals, colour theory, imagination drawing, introduction to graphic design, typography, branding, art history, analytical drawing, life drawing and photography

Skills & Abilities

- Proficient with Adobe Suite, including Photoshop, Illustrator and InDesign
- Ability to work quickly and efficiently with tight project deadlines
- Self-motivated, a hard worker and a detail-oriented individual
- Strong organizational and multitasking skills
- Quick learner who takes advantage of learning opportunities to be a stronger employee

Work Experience

Web Designer at OneSpout.com

2011–2013, Toronto, ON
- Rebranded the company's visual identity and website. The process included moodboards, site map, information architecture, designs, user testing, LESS and art direction
- Responsible for organizing and conducting user testing to improve usability
- Designer for promotional print items, social media, online and print advertising, iPhone App and other materials

Internship at Kempenfelt Graphics Group

2010, Barrie, ON
- Designed print material for various clients, including Sears, Georgian Pontiac, City of Barrie and Black Diamond

Internship at Mountain Graphics

2010, Barrie, ON
- Designed logos, books, websites, business cards and illustrations for clients of Mountain Graphics

Director of Internal Relations

2009–2010 (9 month contract), Georgian College Residence, Barrie, ON
- Recorded minutes at meetings and organized Wing Representatives' positions
- Responsible for running creative events that built a stronger residential community

Graphic Design Freelancer

2008–present
- Designed logos, websites, packaging, business cards and other print and web tasks for numerous clients
- Focused on helping start ups, charities, musicians and artists improve their brand identities and web presence
- Collaboration with JRC9 Design for various design projects

Awards & Activities

- *2011:* Featured in the Applied Arts Wire
- *2010:* Awarded Ryan Cimitruk Memorial Scholarship for Academic Excellence
- *2009–2011*: RGD Student Member
- *2008–2010*: Awarded entry into the SDVA Scholarship Show at Georgian College for Academic Excellence
- *2006–2007*: Awarded Kevin Ellis Scholarship and Karen Smith Scholarship for Academic Excellence